LOCAL PEOPLE | BUSINESS | WINE COUNTRY | EVENTS | DINING

TEMECULA
MAGAZINE

Your Guide to the People, Places & Experiences of Temecula Valley

Founding Advertiser Rates

ISSUE NO. 01 · VOL. 1

INSIDE
Temecula *Wine Country*

The people, places, flavors, and experiences behind Southern California's wine destination

Temecula Magazine is a new local magazine in print and digital: a premium, collectible coffee-table guide built on large, real photography and local stories. It is not a coupon mailer. Each issue has a single theme.

IN ISSUE NO. 01 · 32 PAGES

- **Feature:** Europa Village
- The People Behind the Pour: a winemaker interview
- Wine Country Dining
- The Ultimate Wine Country Weekend, with an illustrated map
- The Sound of Wine Country: live music
- Beyond the Tasting Room
- Temecula Exclusives: local offers
- The Last Pour

Editorial lineup in development and subject to change.

DISTRIBUTION

Print run: **[distribution count]** copies · Locations: **[distribution locations]** · Digital flip edition at temeculamagazine.com

FOUNDING RATES · PER INSERTION



Inside Front Cover — Premium · 1 available — **$1,500**



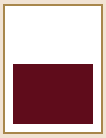
Inside Back Cover — Premium · 1 available — **$1,500**



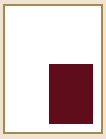
Back Cover — Premium · 1 available — **$1,500**



Full Page — Run of book — **$950**



Half Page — Horizontal or vertical — **$550**



Quarter Page — Ideal for Temecula Exclusives — **$325**

Founding rates are introductory and apply to Issue No. 01. Rates for later issues will be set after launch. Ad design services: [rate / included?].

EDITORIAL INDEPENDENCE

Editors choose the wineries, restaurants and people we feature. They **don't pay to be featured**, and an ad buy never buys a story.

SPONSORED CONTENT

Advertiser-paid stories are always labeled **"Sponsored"** and styled to stand apart from editorial.

LOCAL OFFERS
TEMECULA EXCLUSIVES
pp. 24–29

Every placement includes the *digital flip edition*

CLICKABLE AD · QR CODE · TRACKABLE LINK

[Contact Name] · [email]@temeculamagazine.com · [phone]

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TEMECULA
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Your Guide to the People, Places & Experiences of Temecula Valley

Advertiser One-Pager

SPECS · DIGITAL · DEADLINES

AD DIMENSIONS · TRIM 8.375 × 10.875 IN

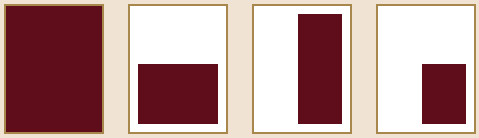
Full page · bleed	**8.625 × 11.125 in**	Trim 8.375 × 10.875 · live area 7.875 × 10.375
Full page · non-bleed	**7.375 × 9.875 in**	
Half page · horizontal	**7.375 × 4.8125 in**	
Half page · vertical	**3.5625 × 9.875 in**	
Quarter page	**3.5625 × 4.8125 in**	

These are standard US magazine dimensions for this trim size. They are **pending confirmation with our printer**; final specs come with your insertion order.

FILE REQUIREMENTS

- Print-ready PDF (PDF/X-1a preferred), CMYK, images at 300 ppi
- Fonts embedded; 0.125 in bleed on bleed ads; keep text 0.25 in inside the trim
- Send the destination URL for your link and QR code
- Printer requirements: [to be confirmed]

SIZE GUIDE



Full · ½ Horiz. · ½ Vert. · ¼ Page

DIGITAL FLIP EDITION · INCLUDED

- Every print ad also runs in the digital flip edition
- Clickable ads that link to your site, menu or booking page
- A QR code on your ad or offer, for print readers
- Trackable advertiser links, with click and scan counts reported after release

TEMECULA EXCLUSIVES · PAGES 24–29

A curated, magazine-quality section of reader offers from local businesses. Half and quarter pages, each with a QR code and a trackable redemption link.

KEY DATES

Space reservation	**[deadline]**
Ad materials due	**[deadline]**
Proof approval	**[deadline]**
Print & digital release	**[release date]**

COMING ISSUES

- Best of Old Town
- Meet Temecula's Entrepreneurs
- The Local Food Issue

Planned themes, subject to change.

HOW TO BOOK

1 **Reserve your space**
Choose a placement with [Contact Name] by [deadline].

2 **Send materials**
Print-ready PDF and your link URL by [deadline]. Design help: [TBD].

3 **Approve & go live**
Approve your proof; we add your QR code and trackable link to the digital edition.

Reserve a founding placement

[Contact Name] · [email]@temeculamagazine.com · [phone] · temeculamagazine.com